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KLASS ingredients

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May 24, 2010

TO OUR VALUED PRINCIPALS

We are very pleased to announce two new additions to the Klass Ingredients sales team, who will be servicing the NY and Western PA territories. I will be working very diligently for the next few weeks determining our sales strategy and distribution of accounts in this territory, in a way that will serve in the best interest of both our Principals and Customers.

Danielle Llewellyn is a recent graduate of Mercyhurst College in Erie, PA. earning a Bachelor of Arts Degree in Business and Marketing. Danielle is relocating to the Buffalo area from New Castle, Pa. near Pittsburgh.

Danielle can be reached at our office # 716-662-6665 ext. 202, cell # 716-864-3000 or via email daniellel@klassingredients.com

Matthew Benny is a graduate of Canisius College in Buffalo, NY earning a Bachelor's Degree in Communications/Media Studies. Matthew currently resides in Buffalo.

Matthew can be reached at our office #716-662-6665 ext. 205, cell# 716-864-3001 or via email matthewb@klassingredients.com

Both Danielle and Matthew are very eager to get started in their new careers and are looking forward to meeting all of you and learning about the many products that Klass Ingredients proudly represents. They will be in attendance at the IFT in July and will have the opportunity to meet many of you there.

Please join us in welcoming Danielle and Matthew to the Klass Ingredients team. We are very excited to have them join us and are looking forward to new opportunities and continued growth in this territory.

If there are any questions regarding this announcement, please do not hesitate to contact me.

Sincerely,

Patrick H. Backman

President